

**2005 CIP Survey**  
**MARC Customers Survey**

**ADMINISTRATIVE**

Chief Respondent: \_\_\_\_\_  
Title: \_\_\_\_\_  
Name of institution: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Homepage: \_\_\_\_\_

1. Categorize your organization.

- a. Library \_\_\_\_\_
- b. Bibliographic utility \_\_\_\_\_
- c. Book wholesaler \_\_\_\_\_
- d. System vendor \_\_\_\_\_
- e. Bibliographic product vendor \_\_\_\_\_
- f. Other: \_\_\_\_\_

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**CURRENT CIP PRODUCT**

2a. What is the approximate number of book bibliographic records in your database?

\_\_\_\_\_

2b. Of the total number given in question 2a, estimate the percentage of CIP records or records that were formerly CIP.

\_\_\_\_\_

3a. What is the approximate number of book bibliographic records added to your database in the last full fiscal year?

\_\_\_\_\_

3b. Of the total number given in question 3a, estimate the percentage of CIP records or records that were formerly CIP.

\_\_\_\_\_

4. List all products and services that your organization produces which utilize CIP data. Then estimate the percentage of CIP data in each product and service. (If this question is not applicable to your organization, check here and proceed to question #5 - \_\_\_\_\_ )

- a. \_\_\_\_\_
- b. \_\_\_\_\_
- c. \_\_\_\_\_
- d. \_\_\_\_\_
- e. \_\_\_\_\_
- f. \_\_\_\_\_
- g. \_\_\_\_\_
- h. \_\_\_\_\_

Use the following scale to answer question 5:

- 0 - Not applicable
- 1 - No importance
- 2 - Some importance
- 3 - Important
- 4 - Very important

5. Rate the importance of CIP data to your organization in the performance of these tasks :

- a. Ordering \_\_\_\_\_
- b. Cataloging \_\_\_\_\_
- c. Searching \_\_\_\_\_
- d. Card set production \_\_\_\_\_
- e. Label and book card production \_\_\_\_\_
- f. Approval form production \_\_\_\_\_
- g. Order form production \_\_\_\_\_
- h. Bibliographic record distribution:
  - via the Internet \_\_\_\_\_
  - on tape \_\_\_\_\_
  - on fiche \_\_\_\_\_
  - on CD-ROM \_\_\_\_\_
- i. Bibliography or book-format catalog production \_\_\_\_\_
- m. Current awareness service \_\_\_\_\_
- n. Other: \_\_\_\_\_
- o. Other: \_\_\_\_\_
- p. Other: \_\_\_\_\_

6. Do you need CIP data? \_\_\_\_ yes \_\_\_\_ no

7. Do you need CIP data printed in the book? \_\_\_\_ yes \_\_\_\_ no

8. Do you need CIP data in machine-readable form **before** the book is published?

Yes \_\_\_\_ No \_\_\_\_ Not applicable \_\_\_\_

9. After the book is published, do you wait for LC to update the MARC record before adding the record to your database?

Yes \_\_\_\_ No \_\_\_\_ Not applicable \_\_\_\_

10. If yes, how long after the book is published and received do you wait for LC to complete the MARC record before completing the record yourself? Weeks: \_\_\_\_

Use the following scale to answer questions 11-18:

- 0 - Not applicable
- 1 - No importance
- 2 - Some importance
- 3 - Important
- 4 - Very important

11. Rate the importance to your organization of receiving LC subject headings when National Library of Medicine subject headings are present on the same record \_\_\_\_

12. Rate the importance to your organization of receiving National Library of Medicine subject headings when LC subject headings are present on the same record \_\_\_\_

13. Rate the importance of summary notes (MARC field 520) \_\_\_\_

14. Rate the importance of table of contents (MARC field 505) \_\_\_\_

15. Rate the importance of hyperlinks (MARC field 856) for the following:

- a. table of contents \_\_\_\_
- b. publisher description \_\_\_\_
- c. contributor biographical information \_\_\_\_
- d. reviews \_\_\_\_

16. Rate the importance of broad genre headings (e.g., mystery, science fiction, western) for works of American fiction \_\_\_\_

17. Rate the importance of receiving changes to the original CIP data in machine-readable form **before** the book is published: \_\_\_\_

18. Rate the importance of receiving the **final changes** in machine-readable form **after** the book is published: \_\_\_\_

Use the following scale to answer questions 19 to 21:

- 0 - Not applicable
- 1 - Inadequate
- 2 - Somewhat inadequate
- 3 - Adequate
- 4 - Very adequate

19. Rate your organization's impression of the CIP Program's **cataloging adequacy** for each of the data elements listed below:

- a. Main entry \_\_\_\_
- b. Bibliographic description \_\_\_\_
- c. LC classification number \_\_\_\_
- d. LC call number \_\_\_\_
- e. Decimal classification number \_\_\_\_
- f. Subject headings \_\_\_\_
- g. Juvenile literature summary notes \_\_\_\_
- h. Other summary notes \_\_\_\_
- i. Table of contents \_\_\_\_
- j. Series \_\_\_\_
- k. Added entries \_\_\_\_
- l. International Standard Book Number \_\_\_\_
- m. Library of Congress Control Number \_\_\_\_
- n. Projected publication date \_\_\_\_

20. Rate your organization's impression of the **bibliographic accuracy** of CIP cataloging:

\_\_\_\_

21. Rate your organization's impression of the **typographical accuracy** of CIP cataloging:

\_\_\_\_

Use the following scale to answer questions 22 to 23:

- 0 - Not applicable
- 1 - No importance
- 2 - Some importance
- 3 - Important

4 - Very important

22. Rate the importance of the following benefits of the CIP Program to your organization:

- a. Improvement in quality of cataloging \_\_\_\_\_
- b. Standardization of bibliographic records \_\_\_\_\_
- c. Redirection of funds for other purposes \_\_\_\_\_
- d. Speed books to users \_\_\_\_\_
- e. Speed products or services to customers \_\_\_\_\_
- f. Other: \_\_\_\_\_
- g. Other: \_\_\_\_\_
- h. Other: \_\_\_\_\_

23. How important is the CIP Program to your organization? \_\_\_\_\_

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### POSSIBLE FUTURE CIP PRODUCT

Use the following scale to answer question 24.

- 0 - Not applicable
- 1 - No impact
- 2 - Slight impact
- 3 - Some impact
- 4 - Significant impact

24. If the Library of Congress can enhance the CIP record with the following, evaluate the **positive impact** that each enhancement might have on your operations:

- a. Book jacket image \_\_\_\_\_
- b. Book jacket blurb \_\_\_\_\_
- c. Sample text \_\_\_\_\_
- d. Additional author information \_\_\_\_\_
- e. Book reviews \_\_\_\_\_
- f. Publisher homepage \_\_\_\_\_
- g. URL for online purchase of book \_\_\_\_\_